

EPIC HORIZONS



2016 MEDIA KIT

SADDLE-STITCHED COMIC SPECS

ALL FILES SHOULD BE MAC FORMATTED

NO WINDOWS PC FILES ACCEPTED

REMOVABLE MEDIA: CD-ROM/DVD-ROM

ACCEPTED SOFTWARE: Adobe Creative Suite 4 (CS4)

Photoshop • Illustrator • InDesign

Quark 8 is accepted but not encouraged.

ACCEPTED FILE FORMAT: PDF/X-1a • PDF • TIF • EPS

All images should be linked and updated in the page layout program.

Please include all fonts!

When using fonts in Illustrator, please "Create Outlines" prior to saving as EPS format.

COLORSPACE/DPI: All files should be CMYK • NO RGB files!

Minimum file resolution is 300dpi

Maximum Ink Density is 300%

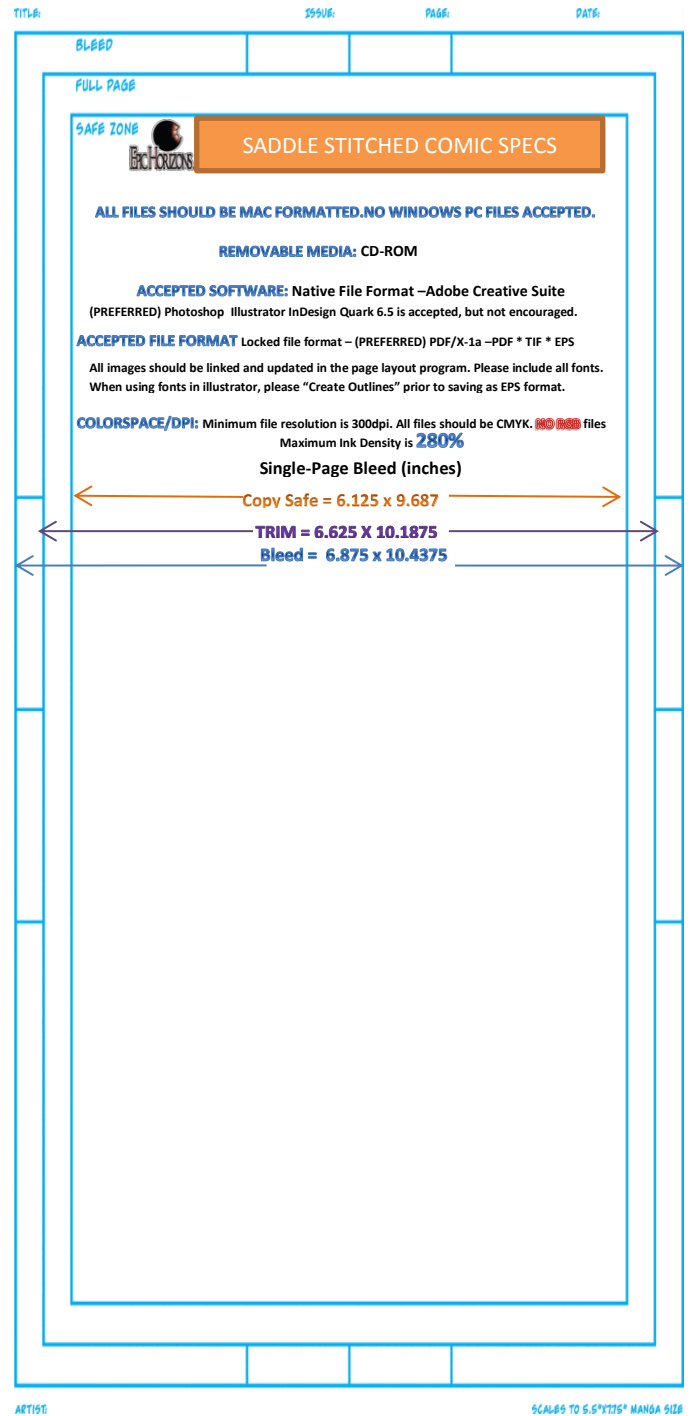
FILE DELIVERY: You will receive an email containing a password and link for uploading files via a web browser.

Single-Page Bleed (inches)

Copy Safe = 6.125" x 9.687"

Trim = 6.625" x 10.187"

Bleed = 6.875" x 10.4375"



All rates, deadlines, specs subject to change.

For Epic horizons LLC contact advertising@epichorizonsllc.com
Epic Horizons LLC. • 310 Beracah Trl Sw • Atlanta, Georgia 30331



<u>Comics On Sale</u>	<u>Space Close</u>	<u>Ad materials Deadline</u>
January	11/12/16	11/19/16
February	12/10/16	12/17/16
March	01/14/17	01/22/17
April	02/11/17	02/18/17
May	02/11/17	02/18/17
June	04/15/17	04/22/17
July	05/13/17	05/20/17
August	06/17/17	06/24/17
September	07/15/17	07/22/17
October	08/12/17	08/19/17
November	09/16/17	09/23/17
December	10/14/17	10/21/17

Ad Rates

	<u>Open</u>	<u>2-4X</u>	<u>5-8X</u>	<u>9-12X</u>
<u>Epic Horizons LLC Network</u>				
<u>Rate Base: 55,000</u>				
<u>Rate/</u>	<u>\$275.00</u>	<u>\$220.00</u>	<u>\$206.25</u>	<u>\$165.00</u>
<u>CPM</u>	<u>\$5.00</u>	<u>\$4.00</u>	<u>\$3.75</u>	<u>\$3.00</u>
<u>Cover 2&3/</u>	<u>\$475.00</u>	<u>\$375.00</u>	<u>\$325.00</u>	<u>\$300.00</u>
<u>CPM</u>	<u>\$6.25</u>	<u>\$5.25</u>	<u>\$4.75</u>	<u>\$4.00</u>
<u>Cover 4/</u>	<u>\$575.00</u>	<u>\$450.00</u>	<u>\$400.00</u>	<u>\$350.00</u>
<u>CPM</u>	<u>\$7.00</u>	<u>\$6.25</u>	<u>\$5.75</u>	<u>\$5.00</u>

Digital Media Opportunities

- Original Video Integrations
- Live Stream Sponsorship opportunities: Comic Con, & other live Events
- Custom editorials
- Email Marketing/ E-Newsletter Advertising
- Homepage & Section Front Takeovers
- ROS, Display, & Mobile Advertising
- Digital Comics App Sponsorship
- Custom digital Comics

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